



INTRO TO DIGITAL MEDIA (2021-22)

***Teacher: Ms. Earle
Audio Visual and Filmmaking
Career Technical Education
Orange High School***

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Course Description:

This course is intended to engage student learning in the field of Digital Media with hands-on projects and “real world” activities. This course is based upon the development of a specific set of skills that would be required in the field of Digital Media. Five specific competencies or skills areas will be covered:

Course Objectives:

- Understand the core concepts of digital media.
- Understand the relationship between digital media and society.
- Understand concepts used to create digital graphics, visual effects, animation, audio, and video production.

1. Visual Effects
2. Audio Production
3. Video production
4. Editing Techniques

Upon completion of this course students will be able to:

- Understand digital media and the relationship for society.
- Understand business, safety, and legal issues in digital media
- Understand the concepts and apply production methods to create digital graphics
- Understand concepts and apply production methods to create digital animations
- Understand concepts and apply production methods to create digital audio
- Understand concepts and apply production methods to create digital video
- Understand concepts and apply production methods to create web based digital media

Class Codes:

- [Intro to Digital Media Per 2: e323scc](#)
- [Filmmaking Per 3: r54nmmi](#)
- [Filmmaking Per 4: xyhaanx](#)
- [Intro to Digital Media Per 5B: euecfcn](#)
- [Intro to Digital Media Per 6B: sdnir3a](#)
- [Intro to Digital Media Per 8: plnilqg](#)

Remind Codes:

- [Intro to Digital Media Per 2 : ggg3gbe](#)
- [Filmmaking Per 3: 426fhe](#)
- [Filmmaking Per 4 699keec](#)
- [Intro to Digital Media Per 5B: g8h3cck](#)
- [Intro to Digital Media Per 6B: d9cd44](#)
- [Intro to Digital Media Per 8:f48hb3](#)

Required Materials::

Editing Programs / Video Recording Software/ Scriptwriting Software :

- 1.) Adobe Premiere
- 2.) iMovie Software (iphone - optional, or other alternative video recording on mobile device)
- 3.) Video Shop Editor (Mobile App)
- 3.) DaVinci Resolve 16
- 4.) Stop Motion Animation App
- 5.) Celtx Account
- 6.) Google Drive account (provided by school)
- 7.) Google Sites
- 8.) Flipgrid

Instruction:

- 1.) In-Person Learning
- 2.) Google Meet
- 3.) Zoom (used only for Cinema Ed, Industry Professionals, Q&A's)
- 3.) Field Trips

Structure of the Course:

- Quizzes: Quizzes will be given over the period of the course to prepare weekly for weekly tests
- Tests: Tests will be given over the period of the course to prepare for Post - Assessments and Final Exam.
- Exam: A Post-Assessment Exam will be given by the end of the semester. This is a required exam, for which there are NO exemptions.
- Projects & Activities: Weekly projects will be assigned to develop the five specific competencies or skills areas of the course. All projects and activities will follow strict deadlines that must be met.

Grade Criteria:

The grading criteria is broken into classroom quizzes, tests, projects and the final assessment. The Final exam is 20% of the overall final grade, while quizzes, tests, and project work of the overall final grade.

Exam: 20%

Tests/Projects & Activities 80%

TOTAL: 100%

Expectations and Policies:

All students should be mature, motivated, and willing to broaden their understanding of the course material, and be ready, willing and able to work hard everyday. This course is demanding and successful completion requires full determination and dedication from beginning to end.

- Log onto the computer and begin the daily assignment upon entering the classroom - Respect your teacher, your classmates, and the equipment
- Be quiet and respectful when the teacher is talking or when a student is asking/answering a question.
- Food and drink are **not** allowed
- Projects and Assignments will have specific deadlines that must be met

All school policies and classroom rules will be rigidly enforced - no exceptions! Students must be familiar with and abide by the guidelines in the student handbook pertaining to such areas as discipline, attendance, electronics policy, academic honesty, etc.

Course Calendar:

Date	Competency	Assignment	Essential Standards
<p>Sept 7 - 17</p>	<p>Review on Pronoun usage, Inclusion, Syllabus, Safety Procedures. This unit will develop critical thinking skills, and rationale.</p> <p><u>Critical analysis of a script outline.</u> character, plot, theme and technical aspects of the screenplay are integral to the dramatic concept.</p> <p>Research an important figure for Hispanic Heritage Month. Create a script based on that particular figure. (The film has to be related to the culture of hispanic heritage). Begin the pre-production process in Google Slides (Details will be provided in</p>	<p><u>Week 1 - 2:</u></p> <p><u>Classroom Activity:</u> 1.) Students will be assigned Teams/Groups. Each Team will have a Production company Name. They will also establish job roles.</p> <p>2.) Students will produce a News Report using Green Screen. They will have to write a 1 paragraph for dialogue, and summary about the News Segment. It can be related to the Weather, Sports, or Music.</p> <p><u>Theme/Genre</u> News Report, Journalism</p> <p><u>Phase 1 (In class):</u> 1.) Each member of the group is required to create a google slide (pre-production details of their film)</p>	<p>9.3C1 Grade 12 CPI 2, Demonstrate the use of basic tools and equipment used in audio, video and film production.</p> <p>9.3C1 Grade 12 CPI 3, Demonstrate technical support for audio, video and /or film productions.</p> <p>9.3C1 Grade 12 CPI 4, Design an audio,video and/or film production.</p> <p>9.3C1 Grade 12 CPI 2, Demonstrate writing processes used in journalism and broadcasting.</p> <p>9.3C2 Grade 12 CPI 3, Plan and deliver a media production</p>

	<p>Google Classroom).</p>	<p>3.) Each Team will create their own Google Site Website for their Production Company. They will also create a logo and upload assignments.</p> <p><u>Phase 2 (In class):</u> Production Stage - Students will begin filming their short film in class.)</p> <p>Week 1 H.W.: Due</p> <p>1. <u>FlipGrid</u> - Reflection Video. 1 page written reflection of what you have learned this week.</p> <p>2.) Watch the Interview with Spike Lee - Students will write a 1 page reflection on what they have learned based on the interview. <u>Spike Lee Interview: "Do The Right Thing" 25 Years Later - YouTube</u></p> <p>#2 Students will read the article and answer the questions in Google Classroom - <u>The Ins & Outs of Keeping Your Film Set Safe</u> (nofilmschool.com)</p>	<p>(e.g., broadcast, video, internet, mobile).</p> <p>9.3C4 Grade 12 CPI 2, Demonstrate the production of various print,</p>
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		<p><u>Week 2 H.W.</u> Due - Sept. 17</p> <p>2.) 1 Page Bio of an important figure in Hispanic Culture. It can be someone in Music, Film, or T.V. Why is this important figure an inspiration to you. Record your voice, and create a short video. You can use Adobe Premiere, iMovie or Tiktok for the Assignment.</p> <p>Students in the Digital Media Class will use Voice Over, Photos and Visual Effects for their video.</p>	
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		<p><u>Study for Quiz and Screenwriting terms.</u></p>	<p>multimedia & digital media products.</p>
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<p>Sept 20 - Oct 1st</p>		<p>Week 3 - 4:</p> <p><u>Phase 3: Post - Production -</u> Students will begin editing their video using editing in Adobe Premiere.</p> <p>When finished students will upload the video on their Google Site.</p> <p><u>Classroom Activity:</u> VFX - 2 Students will be filmed in front of a Green Screen. Interacting a scene - being chased from a volcano, or monster. Students will edit their 1 min. Videos in Adobe Premiere and export it and upload in Google Classroom.</p> <p><u>Film Screening:</u> Students will be presenting their films in their Google Site Website for the class.</p> <p>Homework: Film Assessment (Google Classroom). Watch a 5 minute film and answer the film analysis worksheet.</p> <p><u>1 Page Reflection</u> of your experience</p>	
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		filming your video. Describe your job role in your production and what you have experienced. H.W.	
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		1. FlipGrid- Reflection Video. What did you learn this week?	
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<p>Oct 4 - 15</p>		<p>Week 3: Phase1: Pre-production stage. Create a Google Slides based on your short film idea. Horror Film will begin developing their film story outline. Each Group will have to create a Horror Film Movie Trailer.</p> <p>Homework:</p> <p>Read - <u>10 Keys to Your Success on a Film Set / The Black and Blue</u> Write a 1 page summary based on what you have read.</p> <p>Flip Grid: Video recording (Were there any complications or challenges within your group?)</p> <p>1 full page reflection of your experience on set (include your name, a cover page, and date)</p>	
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		<p>Study for Test week- Camera Angles</p>	
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<p>Oct 18 - 29</p>		<p>Week 1:</p> <p><u>Phase 3: Post Production:</u> Students will start editing their Horror short Film / Movie Trailer using the editing software listed in Google Classroom</p> <p><u>Phase 3:</u> Students will add music to their video and sound effects.</p> <p><u>Week 2: Phase 2: Post-Production:</u> Students will continue editing their Horror Film.</p> <p>Film Assessment (Google Classroom)</p> <p>DoNowAssignment (GoogleClassroom)</p> <p>Homework: Read <u>3 Key Characteristics of Great Film and Video Editors</u> (nofilmschool.com), Write a 1 page summary based on what you have read.</p> <p>Test- Next Week</p>	
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<p>Nov 1 - 12</p>		<p>Week 1: Assignment:</p> <p>Phase 1: Students will go into groups and begin Pre-Production for their Crime Drama Law & Order SVU - 2 students will be paired up as actors. 1 Detective, 1 Prime Suspect. Each Team will be given Story starters, and students will have to develop a storyline based on their idea. They will have to create a Google Slide based on their idea/theme, as well as assign Job roles.</p> <p>Each member of the</p>	
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		<p>Students will have to use Green Screen for this assignment.</p> <p>Do Now Assignment (GoogleClassroom)</p> <p>Homework:</p> <p>Week 2: Phase2: Students will begin filming their Crime Drama Assignment with their group.</p> <p>H.W: <u>Camera Angles Explained: The Different Types of Camera Shots in Film (studiobinder.com)</u> Write a 1 page summary based on what you have read.</p> <p>Flipgrid: – Reflection - What did they learn about Camera Angles this week.</p>	
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<p>Nov 15 - 24</p>		<p>Week 1:</p> <p><u>Phase 3:</u> Post-Production: Students will begin editing their Crime Drama Short Film and add special effects in Adobe Premiere or iMovie</p> <p>Film Screening: Students will be presenting their Short films to the Class for Grading.</p>	
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		<p><u>Phase 2:</u> Production Students will begin recording their Podcast Episodes.</p> <p>Week 2:</p> <p>Phase3: Post production- Students Will Begin editing their Podcast.</p> <p>Film Assessment (GoogleClassroom) DoNowAssignment (GoogleClassroom)</p> <p>H.W. Read, <i>The Way</i></p>	
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		<p>Hollywood Tells It, Pages 49 - 52</p> <p>TEST: Pre-Production Review, and Vocabulary Quiz</p>	
<p>Nov 29 - Dec 10</p>		<p>Week 1:</p> <p>Students will begin updating their Google Site and adding their top 5 Assignments from Marking Period 1.</p> <p>Week 2:</p> <p>Students will create video / montage of their best assignments for M1. Each video must be 1 minute long.</p> <p>Film Screening: Students will be presenting their short film to the class.</p>	

		<p>Film Assessment (GoogleClassroom)</p> <p>DoNowAssignment (GoogleClassroom)</p> <p>H.W.: World AIDS Day - Students will pick an influential person in the LGBTQ+ Community and Record a 1 minute Bio. on that person. For example <i>Harvey Milk</i></p> <p>Read - <u>Wonder Woman's Cinematographer on Capturing the Dynamic Essence of Diana Prince The Credits</u> (<u>motionpictures.org</u>)</p>	
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<p>Dec 13 - 23</p>		<p>Students will answer questions in Google Classroom.</p> <p>Phase 1: Students will pick their favorite film, search on IMDB for the general cast list, and crew, and create opening credits. Students must use visual effects. They will edit in Adobe Premiere, including imagery, video footage. Once they are finished they will upload it in Google Classroom.</p> <p>FilmAssessment (GoogleClassroom)</p> <p>DoNowAssignment (GoogleClassroom)</p> <p>Quiz: Editing Terms</p> <p>Homework:</p> <p>Read - Director Justin Simien on Dear White People and Black Stories in Hollywood (vulture.com) Write a 1 page summary based on what you have read.</p>	
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CLASS GROUPS: Intro to Digital Media & Filmmaking (Sept 2020 – Jan. 2021)

Intro to Digital Media Per 2

Intro to Digital Media	Team 1	Team 2	Team 3
	Muguelina Yenifer Jean Joshua Nallely Brandon Richard	William Jordan Prophete Jordan Dayse Lamonte Estiven	Tyreke Michael Tomas Jeimy Kerly Navach Jada

Filmmaking Per 3

Intro. To Digital Media Per 2	Team 1	Team 2	Team 3
	Brian Jean Ju'dayah McWoodly Elvin Jeimy	Amare Esmeralda Heivin Flor Oscar	

Filmmaking Per 4

Filmmaking Per 3	Team 1	Team 2	Team 3
	Israel Saleemah Brittany John J. William H.	Tyhia Richard Bryan P. Paul M. Kathy M.	David Zageline Bryan M. Randy G. Jeison

Intro to Digital Media Per 5B

Filmmaking Per 4	Team 1	Team 2	Team 3
	Maria Maynor Yosu Eianna Gabriel	Lamont Gabriela Ja Dayne Alex Kimberly	

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Intro to Digital Media Per 6B

Intro to Digital Media Per 5B	Team 1	Team 2	Team 3
	Nyla Kennedy Dremere Joshua Jaquail Oluwafumilayo	A'Rina Emmanuel Neycer Kyon Armani Shaunta	Ajibola Rojah Neil Simeon Jackeline Christian

Intro. to Digital Per 8

Intro to Digital Media Per 5B	Team 1	Team 2	Team 3
	Milenny Carlos DaJuan Jayanthony Kamayah Pierre	Kensia Ruben Weitchi Jayson Ga'Sanii Mariana	Jennifer Yusef Anthony Lutherking Bryan Denilson