



Intro. to Digital Media (2020 – 2021)

Course Description:

This course is intended to engage student learning in the field of Digital Media with hands-on projects and “real world” activities. This course is based upon the development of a specific set of skills that would be required in the field of Digital Media. Five specific competencies or skills areas will be covered:

Course Objectives:

- Understand the core concepts of digital media.
- Understand the relationship between digital media and society.
- Understand concepts used to create digital graphics, visual effects, animation, audio, and video production.

1. Visual Effects
2. Audio Production
3. Video production
4. Editing Techniques
5. Stop Motion Animation
6. Sound Editing
7. Storytelling

Upon completion of this course students will be able to:

- Understand digital media and the relationship for society.
- Understand business, safety, and legal issues in digital media
- Understand the concepts and apply production methods to create digital graphics
- Understand concepts and apply production methods to create digital animations
- Understand concepts and apply production methods to create digital audio
- Understand concepts and apply production methods to create digital video
- Understand concepts and apply production methods to create web based digital media

Class Codes:

Google Classroom:

- [Intro to Digital Media Per 2:](#) e4gz5ft
- [Filmmaking Per 3:](#) ny2byh4
- [Filmmaking Per 4:](#) b56tzyz
- [Intro to Digital Media Per 5B:](#) pfbe5r7
- [Intro to Digital Media Per 6B:](#) cgegfli
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Remind Codes:

- [Filmmaking Per 1 :](#) 8a8e86d
- [Intro to Digital Media Per 2:](#) h6cf8dh
- [Filmmaking Per 3:](#) bb26h3e
- [Filmmaking Per 4:](#) 949k2g6
- [Intro to Digital Media Per 5B:](#) 4374376
- [Intro to Digital Media Per 6B:](#) e87cb3

Required Materials for Virtual Learning:

Editing Programs / Video Recording Software/ Scriptwriting Software :

- 1.) iMovie (iphone - optional, or other alternative video recording on mobile device)
- 2.) Video Shop Editor (Mobile App)
- 3.) DaVinci Resolve 16
- 4.) Stop Motion Animation App
- 5.) Celtx Account
- 6.) Google Drive account (provided by school)
- 7.) Pathbrite
- 8.) Flipgrid

Instruction:

- 1.) Google Meet
- 2.) Zoom (used only for Cinema Ed, Industry Professionals, Q&A's)

Structure of the Course:

- Quizzes: Quizzes will be given over the period of the course to prepare weekly for weekly tests
- Tests: Tests will be given over the period of the course to prepare for Post -

Assessments and Final Exam.

- Exam: A Post-Assessment Exam will be given by the end of the semester. This is a required exam., for which there are NO exemptions.
- Projects & Activities: Weekly projects will be assigned to develop the five specific competencies or skills areas of the course. All projects and activities will follow strict deadlines that must be met.

Grade Criteria:

The grading criteria is broken into classroom quizzes, tests, projects and the final assessment. The Final exam is 20% of the overall final grade, while quizzes, tests, and project work of the overall final grade.

Exam:	20%
Tests/Projects & Activities	80%
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TOTAL:	100%

Expectations and Policies:

All students should be mature, motivated, and willing to broaden their understanding of the course material, and be ready, willing and able to work hard everyday. This course is demanding and successful completion requires full determination and dedication from beginning to end.

- Log onto the computer and begin the daily assignment upon entering the classroom
- Respect your teacher, your classmates, and the equipment
- Be quiet and respectful when the teacher is talking or when a student is asking/answering a question.
- Food and drink are **not** allowed
- Projects and Assignments will have specific deadlines that must be met

All school policies and classroom rules will be rigidly enforced - no exceptions! Students must be familiar with and abide by the guidelines in the student handbook pertaining to such areas as discipline, attendance, electronics policy, academic honesty, etc.

Course Calendar:

Date	Competency	Assignment	Essential Standard
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<p>Sept 8 - 11</p>		<p>Week 1 – Unit 1: Students will have to create a video on Safety Procedures, include photos, and voice over.</p> <p>Phase 1: Create a Google Slide (Biography, Photos, Interests, Goal and Expectations).</p> <p>Complete Student Cell Phone Contract.</p> <p>Phase 2: Production - Students will be uploading their footage in iMovie, WeVideo, Video Maker, or Video Shop Editor.</p> <p>Flipgrid: Describe your experience this week. What have you learned? What interests you? What do you want to learn for next week?</p>	
<p>Sept 14 - 18</p>		<p>Week 2 - Unit 1: Students will edit the footage in iMovie, WeVideo, Video Maker or Video Shop Editor.</p> <p>Film Screening: Must be ready to present their short</p>	

		<p>films to the class by next week's film festival.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Flipgrid: Describe your experience this week working with your group. What have you learned about Safety procedures?</p> <p>Homework:</p> <p>Research 5 Job Roles in the film industry and explain, which role is your favorite. Pick someone who has achieved greatness in that role and explain why you admire them in the film industry. (must be 1 page)</p> <p>Quiz: Safety Procedures Quiz this week.</p>	
<p>Sept 21 - 25</p>		<p>Week 4 – Unit 1:</p> <p>Students will create a Hispanic Heritage Video. They will have to pick 1</p>	

		<p>important figure in Hispanic Heritage.</p> <p>Phase 1: Students will create a Google Slide of their project proposal (Look Book).</p> <p>Phase 2: Students will upload their footage, which will include, voice over and photos in iMovie, WeVideo, Video Maker or Video Shop Editor.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Homework: Students will create a Google email, cover letter, resume to be uploaded in Pathbrite.</p> <p>Flipgrid: Students will create a reflection video.</p> <p>What did they learn this week?</p> <p>Test: Study for Proper Interview Etiquette, Resume</p>	
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		procedures and cover letter test	
Sept 28 - Oct. 2		<p>Week 5 – Unit 1:</p> <p>Film Screening: Students will present their films to the class.</p> <p>Assignment:</p> <p>Option #1 - LGBT History Month Assignment - Students will pick an important person in history. (Sports, Film, etc) They will include voice over, music, and special effects.</p> <p>Option #2 - Create a video of a LGBT Ally, that supports LGBT rights that is an important figure in History.</p> <p>Phase 1: Create a Google Slide (Title of the project, Subject, Materials used, etc.)</p> <p>Phase 2: Students will upload their footage in iMovie, WeVideo, or Video Shop Editor .</p> <p>Film Assessment (Google Classroom)</p>	

		<p>Do Now Assignment (Google Classroom)</p> <p>Homework: Copyright Assignment: Develop a logical argument for why “Mashing up and Remixing,” can still violate copyright law.</p> <p>Test: Proper Interview Etiquette, Resume procedures and cover letter test</p>	
<p>Oct 5 - 9</p>		<p><u>Week 6 - Unit 1:</u></p> <p>Film Festival: Students will present their film to the class.</p> <p>Dress for Success – Students must dress in the work attire.</p> <p><u>Assignment:</u> Students will create a sneaker commercial.</p> <p><u>Phase 1:</u> Students will create a Google Slide, presenting the project. They will have to present it to the class.</p> <p><u>Phase 2:</u> Students will upload their footage in WeVideo, Video</p>	

		<p>Shop Edit, or Video Maker.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Homework: Quiz: Study for Job Roles Quiz</p>	
<p>Oct 13 - 16</p>		<p>Week 7 – Unit 1:</p> <p><u>Film Screening:</u> Students will be ready to present their film to the class.</p> <p><u>Assignment:</u> Students will create a T.V. Commercial using an appliance from their house.</p> <p>Phase 1: Students will create a Google Slide of the project (Title of project, List of crew, Materials Used).</p> <p>Phase 2: Students will begin filming their commercial ,and uploading the footage in WeVideo, Video Maker, or iMovie.</p> <p><u>Flipgrid:</u> What did</p>	

		<p>you learn this week?</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Homework: Reflection on your experience this week? Did you experience any challenges within your group? How were you able to solve the issue as a group? What job role would you like to be for the next film?</p> <p>Quiz: Job Roles Quiz</p>	
<p>Oct. 19 - 23</p>		<p>Week 8 – Unit 1:</p> <p>Film Screening: Students will screen their projects in the classroom.</p> <p>Assignment: Horror Short Film Trailer. Students will create a Horror short film Trailer.</p> <p>Phase 1: Create a Google Slide of their project, Film</p>	

		<p>Synopsis, Character List, and Shot List.</p> <p>Phase 2: Production: Students will start filming their footage, and voice over. When they are finished they will upload it in iMovie, WeVideo, Video Maker, or Video Shop Editor.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Flipgrid: Students will record a reflection video about what they had learned this week.</p> <p>Homework:</p> <p>Test: Study for Camera Angles and Functions Test</p>	
<p>Oct 26 - Oct. 30</p>		<p>Week 9 – Unit 1:</p> <p>Film Festival – Students will have</p>	

		<p>to present their films to the class.</p> <p>“Dress for Success” students have to dress in work attire.</p> <p>There will be selected Judges for the festival. Awards will be given for “Best Picture, Best Score, Best Editing, Best Director, Best Actor, Best Actress”</p> <p>Assignment: In Honor of Veteran’s Day. Students will create a video using sound effects, and voice over.</p> <p>Phase 1: Students will create a Google Slide of their concept, list of crew, actors, etc.</p> <p>Phase 2: Production: Students will record voice over, and incorporate photos and special effects to their video.</p> <p>Film Assessment (Google Classroom)</p>	
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		<p>Do Now Assignment (Google Classroom)</p> <p>Homework:</p> <p>Test: Camera angles and functions</p>	
Nov. 2 & 4		<p>Week 10 – Unit 1:</p> <p><u>Film Festival:</u> Students will present their projects to the class.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p>	
Nov 9 - 13		<p>Week 1 – Unit 2: Students will begin pre-production for their short film “Crime - Mystery.”</p> <p>Each student in the group should have the following completed: Shot List Storyboard Script (Minimum 2 pages) Prop List</p> <p>Each student will be writing their own script in Celtx. The group will pick the</p>	

		<p>best 2 scripts and shoot two films.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Flipgrid: will upload a video of what they have learned this week?</p> <p>Homework: Students will continue writing their script.</p> <p>Quiz: Study Lighting and Audio functions Quiz</p>	
<p>Nov 16 - 20</p>		<p>Week 2 – Unit 2:</p> <p><u>Phase 2:</u> <u>Mystery</u> <u>Film/Horror -</u> Students will begin shooting 2 films per group.</p> <p>Each team has to incorporate lighting in their scene and incorporate multiple camera angles.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Homework: 1 Page Reflection –</p>	

		<p>How was your experience this week? What did everyone do to fulfill their job role duties?</p> <p>Quiz: Study Lighting and Audio functions Quiz</p>	
Nov 23 & 24		<p>Week 3 - Unit 2: Students will begin editing their films in iMovie, WeVideo, or Video Maker. Students will have to incorporate sound effects.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Homework:</p> <p>Quiz: Lighting and Audio Functions Quiz</p>	
Nov. 30 - Dec. 4		<p>Week 4 – Unit 2: Film Festival – Students will screen their films. There will be Judges that will present the Awards for Best Picture, Best Actor, Best Director, Best Actress, Best Editing)</p> <p>Film Assessment (Google Classroom)</p>	

		<p>Do Now Assignment (Google Classroom)</p> <p>Homework:</p> <p>Test: Study for the test next week.</p>	
Dec. 7 - 11		<p>Week 5 – Unit 2:</p> <p>Phase 1: Create Google Slides of their concept. Write a 1 page reflection on your editing process.</p> <p>Using the same footage from their short film. Students will have to create their own movie trailer individually.</p> <p>Flipgrid: What have you learned this week?</p> <p>Homework:</p> <p>Test: Editing Techniques Test</p>	
Dec 14 - 18		<p>Week 6 – Unit 2:</p> <p>Film Festival – Students will have to present their Movie Trailer to the class. There will be Judges that will be presenting Awards for Best Picture, Best Actor, Best</p>	

		<p>Actress, Best Editing, Best Score)</p> <p><u>Assignment:</u></p> <p>Students will create a short film based on BLM or Martin Luther King Day. Pick a political or social justice leader in history.</p> <p>Phase 1: Create a Google Slide (Title, Crew, Materials, Concept, etc).</p> <p>Phase 2: Begin production - use video footage from the internet, photos, and voice over.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p><u>Flipgrid:</u> Students will create a reflection video, based on what they have learned this week.</p> <p>Homework:</p> <p>Quiz: Study for Visual Effects Quiz</p>	
<p>Dec. 21 - 23</p>		<p>Week 7 – Unit 2: Assignment:</p> <p>Phase 2: STudents will begin</p>	

		<p>editing their short film in iMovie, Video Shop Edit, or Video Maker.</p> <p>Students will write their script 3- 5 pages in Celtx.</p> <p>Phase 3: Students will begin filming their project. They will work together with their team.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Quiz: Visual Effects</p>	
<p>Jan. 4 - 8</p>		<p>Week 8 – Unit 2</p> <p>Phase 4: Post Production - Students will edit their films in iMovie, VideoMaker, or Video Shop Editor.</p> <p>Film Screening: Students will present their film in class.</p> <p>Flipgrid: What would you like to learn next week? What have you learned this week?</p> <p>Test: Study for</p>	

		Visual Effects and Transitions Test	
Jan. 11 - 15		<p>Week 9 – Unit 2:</p> <p>Assignment:</p> <p>Theme - Forgiveness. For example it could be about friendship/betrayal or an Anti-Bullying short film related to friendship.</p> <p>Phase 1: Students will create a Google Slide of the project (Title, Synopsis, List of characters, Locations, etc.</p> <p>Phase 2: Students will begin editing their movie.</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Flipgrid: What did we learn today?</p> <p>Homework:</p> <p>Test: Visual Effects and Transitions</p>	
Jan 19 - 22		<p>Week 10 – Unit 2:</p> <p>Film Festival – Students will be ready to present to</p>	

		<p>the class.</p> <p>Assignment:</p> <p>Film Assessment (Google Classroom)</p> <p>Do Now Assignment (Google Classroom)</p> <p>Homework: Study for Quiz next week.</p>	
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CLASS GROUPS: Intro to Digital Media & Filmmaking (Sept 2020 – Jan. 2021)

Filmmaking Per 1

Filmmaking Per 1	Team 1	Team 2	Team 3
	<p>Ytamare Ashaddae Andrea Walter</p>	<p>Nash Montez Kristina Anthony</p>	<p>Caleb Andy Patrick Jaylen</p>

Intro to Digital Media Per 2

Intro. To Digital Media Per 2	Team 1	Team 2	Team 3
	<p>Jean Maria Seleemah Bryant</p>	<p>Paul Flor John Kayla</p>	<p>Jennifer Betina Zageline</p>

Filmmaking Per 3

Filmmaking Per 3	Team 1	Team 2	Team 3
	<p>KeShonn Zoie Cordell Michelina</p>	<p>Jennah Louce Kenneth Angel Ryan</p>	<p>Jorge Michelina Daniel Kiana</p>

Filmmaking Per 4

Filmmaking Per 4	Team 1	Team 2	Team 3
	Justin Soigne Ja'Maarey Terrell Italo	Daisy Geraldino Steven Janiya	Nephtalie Ziayir Roodiana Alexander

Intro to Digital Media Per 5B

Intro to Digital Media Per 5B	Team 1	Team 2	
	Israel' Randy Amare Luis David Makai	William McWoodly Bryan Elvin David	

Intro. to Digital Per 6B

Intro to Digital Media Per 5B	Team 1	Team 2	
	Ju'dayah Esmeralda Emely	Sasharie Helvin Tyhia Viergelie	