



# ORANGE CTE: DIGITAL MEDIA & FILMMAKING



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- DREW UNIVERSITY CAMPUS TOUR / FILM BOOT 24
- CURRENT INDUSTRY TRENDS
- NEXT STEPS
- ADJOURNMENT





# FOCUS OF THE MEETING WILL BE TO REVIEW THE FOLLOWING:



- ADVISE ON LABOR MARKET TRENDS.
- CONSULT ON INDUSTRY TRENDS.
- PROVIDE SCHOLARSHIPS OR SCHOLARSHIPS RESOURCES.
- INCREASE RECRUITMENT STRATEGIES FOR ALL STUDENT GROUPS.
- JOB SHADOWING OPPORTUNITIES
- TRAVEL TO INTERNSHIPS
- FIELD TRIPS TRANSPORTATION AND GUEST SPEAKERS
- ASSIST IN COMMUNITY INVOLVEMENT AND PROMOTION OF CTE PROGRAM.

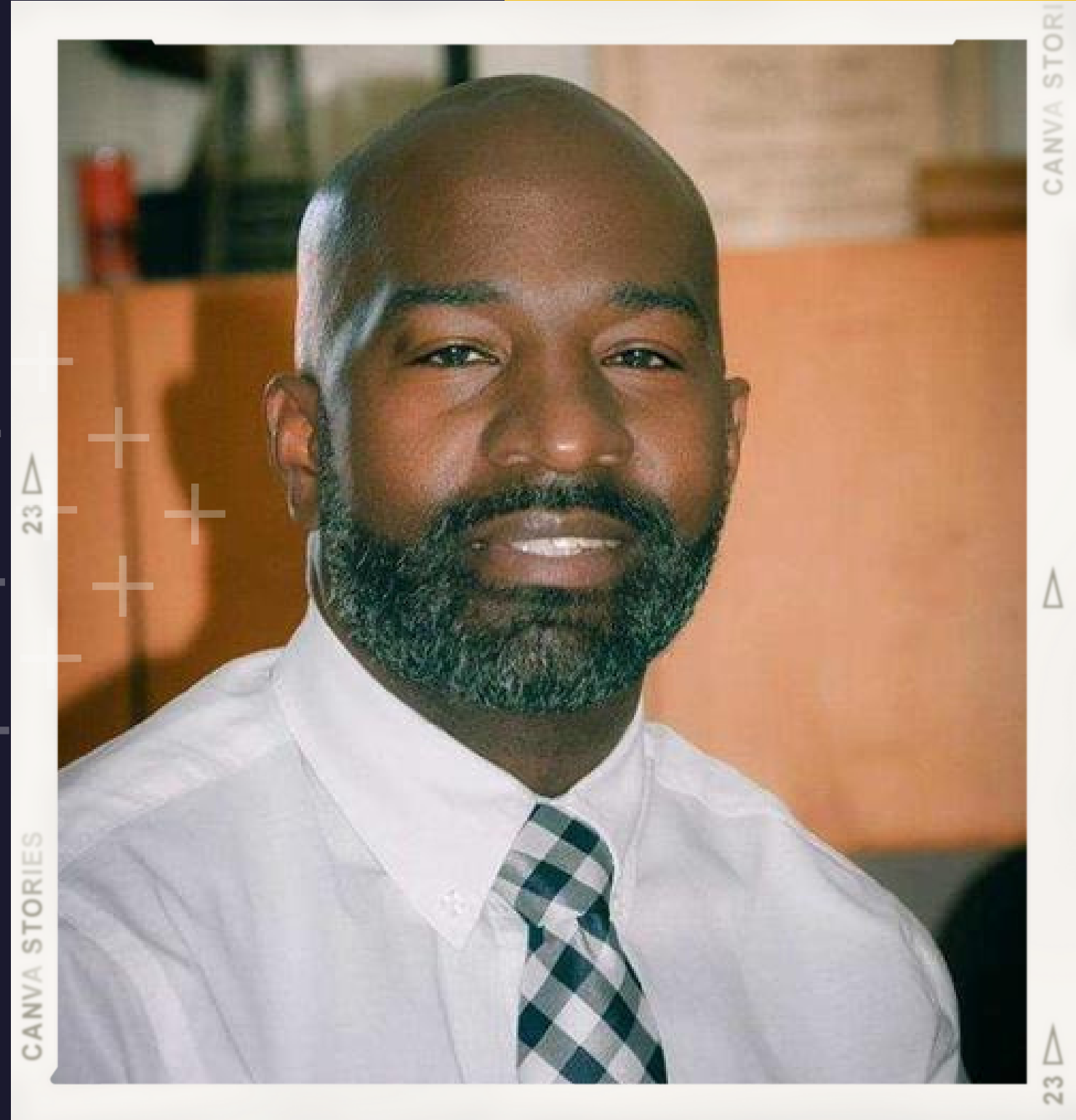




# COMMITTEE INTRODUCTIONS

## Mr. Jason Belton

- Principal of Orange High School







# COMMITTEE INTRODUCTIONS

## Ms. Faith Alcantara

- Executive Director of Innovation
- Community Engagement
- Titles/Grants and Special Projects





# COMMITTEE INTRODUCTIONS

## Mr. Jahmel Drakeford

- Supervisor of Career and Technical Education and Health/Physical Education: K-8







# COMMITTEE INTRODUCTIONS

## Mrs. Sherri Pullum

- Pullum Productions
- CEO and Founder
- Producer, Director, and Writer



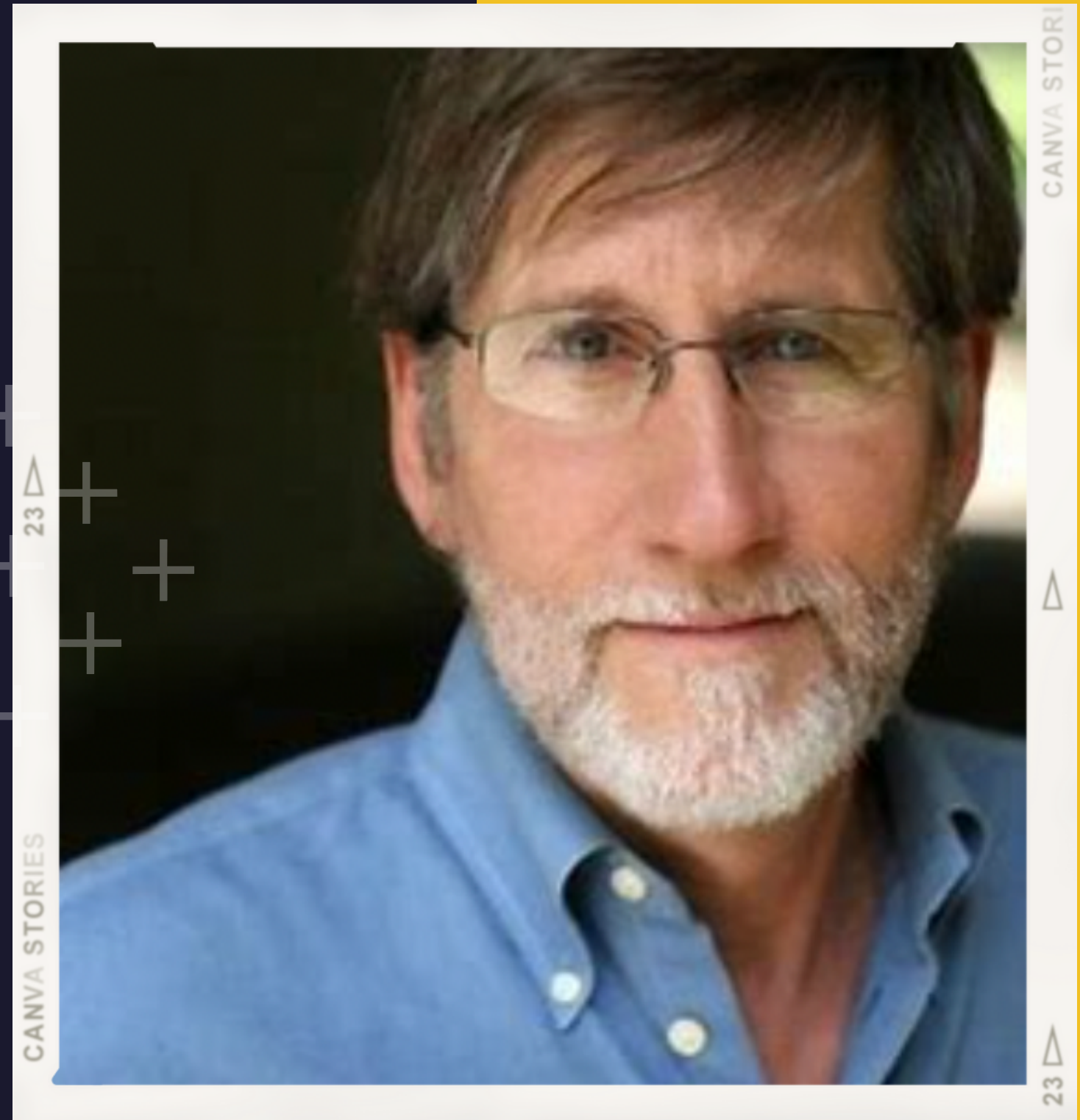




# COMMITTEE INTRODUCTIONS

## Mr. Richard Bell

- Owner and Founder of Cinema Ed
- FilmBoot24 Drew University
- Orange Youth Shine Bright Film Festival





# COMMITTEE INTRODUCTIONS

## Ms. Amaris Mitchell

- Producer/Writer/Director
- Mentor, Community Reporter
- Community Engagement Administrator
- Newark, NJ

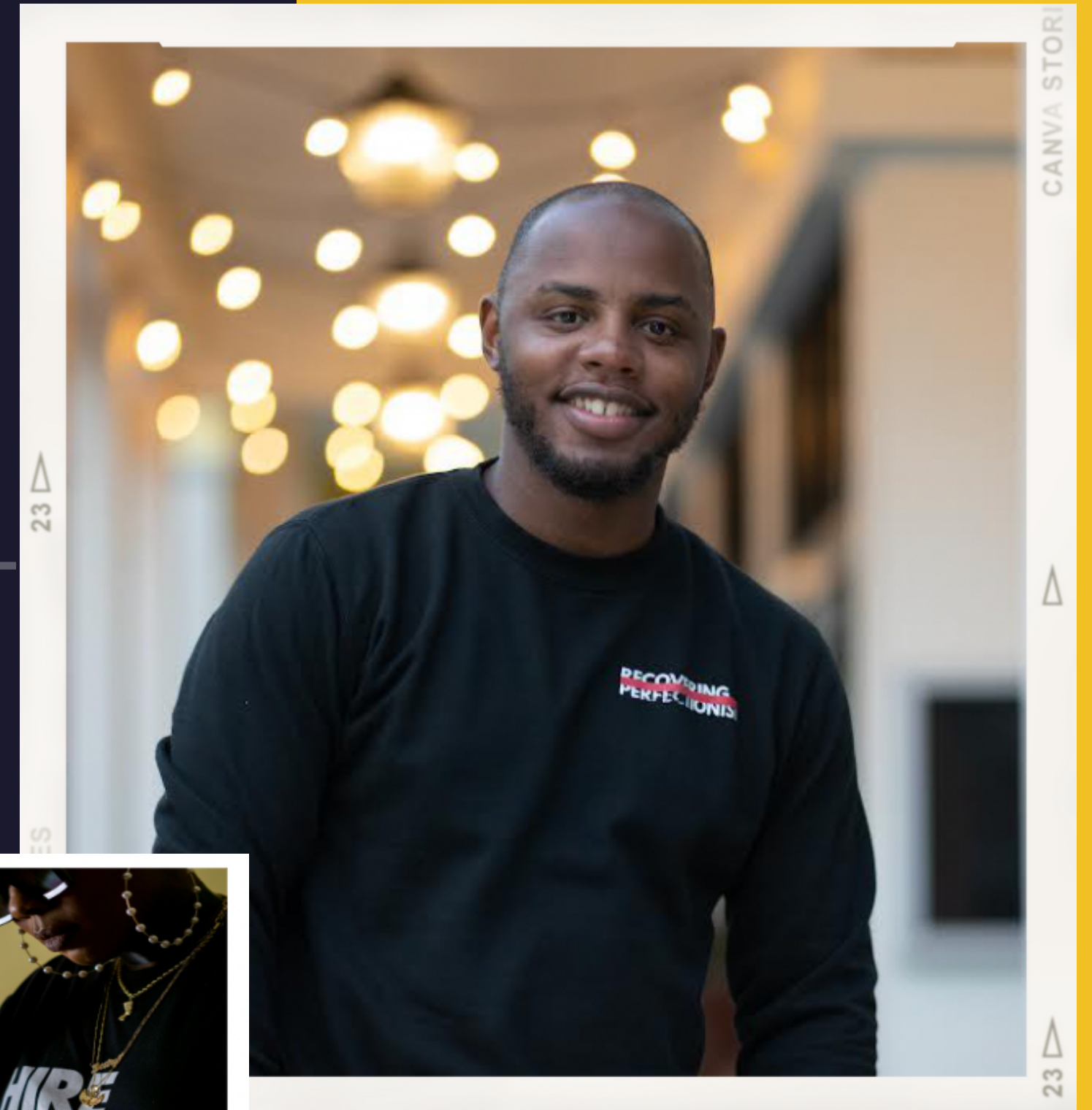




# COMMITTEE INTRODUCTIONS

## Mr. Alex Nemo Hanse\_

- CEO and Creative Director of *Foolies Limited Clothing*
- “Be Inspired” tee featured during Essence’s Black Women
- In Hollywood Event hosted by OWN Network which also caught the eye of Shonda Rhimes and Ava Duvernay (2016)
- In 2018, Alex was featured in the book #CrushingIt, written by
- Entrepreneur and New York Times best-selling author Gary Vaynerchuk







# COMMITTEE INTRODUCTIONS

## Mr. Scott Glazer

- NJ Based Professional **Sound Engineer**
- Over 10 years of experience working the T.V. and Film Industry
- **Alumni of Montclair University**





# COMMITTEE INTRODUCTIONS

## Professor Jeremy Blatter Ph. D.

- Professor at Drew University
- Media & Communications | History and Culture
- FilmBoot 24
- Drew University Film Documentary Workshop







# COMMITTEE INTRODUCTIONS

Todd Kelshaw, Ph. D.

- Associate Director
- School of Communication and Media
- Montclair University



**MONTCLAIR STATE**  
UNIVERSITY







# COMMITTEE INTRODUCTIONS

Ms. Stanfill

- OHS Guidance Counselor





# COMMITTEE INTRODUCTIONS

## Ms. Jazmine Harris

- OHS Alumni
- Filmmaking Program Completer
- **Assistant Director** *CLIQUE* -  
*Series, produced,*  
*Directed, and written by Ish Brown*  
*(Ish Productions LLC)*
- **Production Assistant** for the T.V.  
*Pilot "Uptown,"*  
*Produced by Goodie*  
*Productions and*  
*PL Entertainment LLC*







# COMMITTEE INTRODUCTIONS

## Ms. Jennah Pinckney

- OHS Alumni
- Filmmaking Completer
- Student at Seton Hall University
- **Production Assistant / A.D.** for horror feature

SOULMATE, directed and written by Andrew Froening and Jay Palmieri, produced by PL Entertainment LLC, and FroVideo.



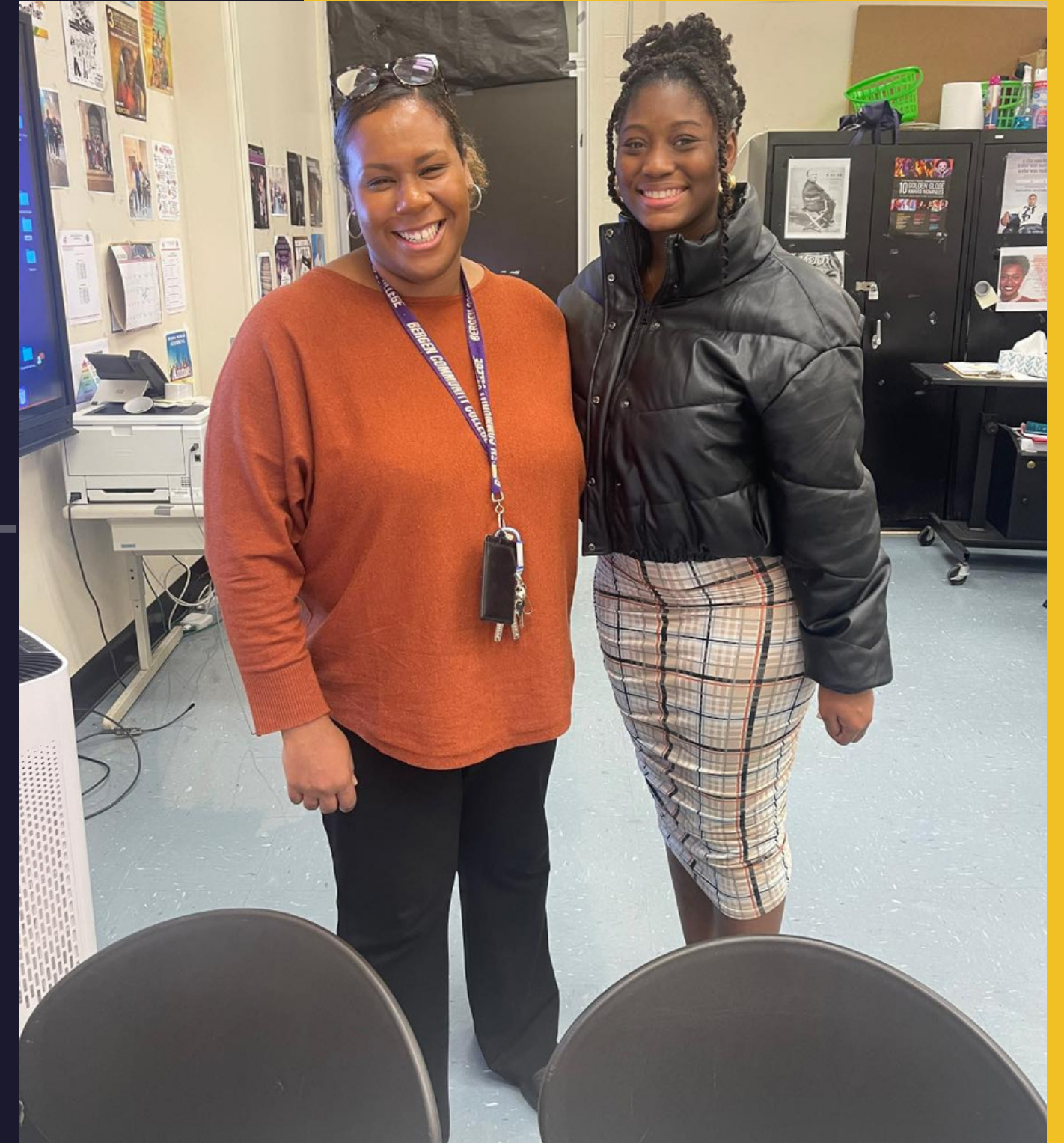




# COMMITTEE INTRODUCTIONS

## Ms. A'Rina Black

- Filmmaking Program Completer
- 2022-2023
- Previous Intern for Pullum Productions LLC
- Currently a student at Fairleigh Dickinson University



# Industry Standard Equipment and Programs

- **Equipment:** Canon camcorders, Canon T3i's, T.V Studio, Softboxes, Arri Lights, tripods, shock gun mics, boom poles
- **Software:** Adobe Premiere, Adobe Photoshop, Final Cut Pro, Adobe Character Animator, Adobe After Effects, Celtx Program
- Google Classroom
- **Certifications:** Fairleigh Dickinson University - College Credit Program for students in the Digital Media and Filmmaking program





# INTRO. TO DIGITAL MEDIA

*This course is designed to educate students on the ever changing digital world of visual effects. Students will learn about the fundamentals of storytelling, camera movements, storyboarding, visual effects using blue/green screen backdrop in our T.V. Studio. Students will be shooting T.V. commercial, Advertisements, Public Service Announcements, Interviews, and more.*



# DIGITAL MEDIA

Students will learn about the post-production stage of Filmmaking. The course will cover the creative process and appreciation of artistic expression through video editing, sound editing, animation, and visual effect techniques. Students will be using standard industry software (Adobe Premiere, Adobe Character Animator, and Final Cut Pro). During the end of the course they will create an online portfolio using the online program Google Site.





# FILMMAKING

*Students in this program will develop a broad knowledge of the history of film, T.V. and New Media. The course also includes the development of critical thinking necessary to create compelling stories, through advanced script writing, story structure, and character development.*

*They will also master various roles of production as a Producer, Director, Gaffer, A.D., Production Assistant, Editor, Director of Photography and Boom Operator.*





## 2022-23 Program Numbers

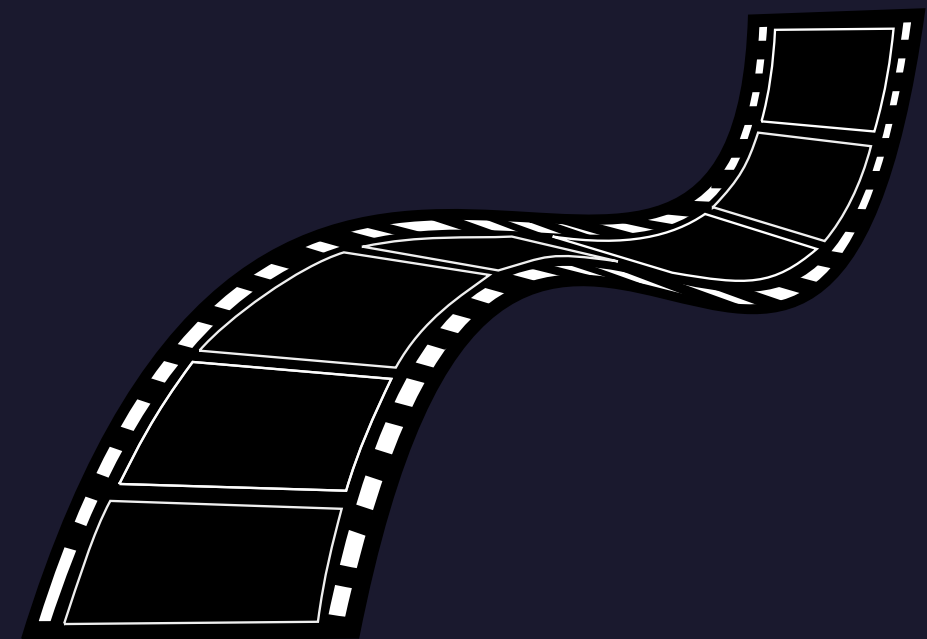
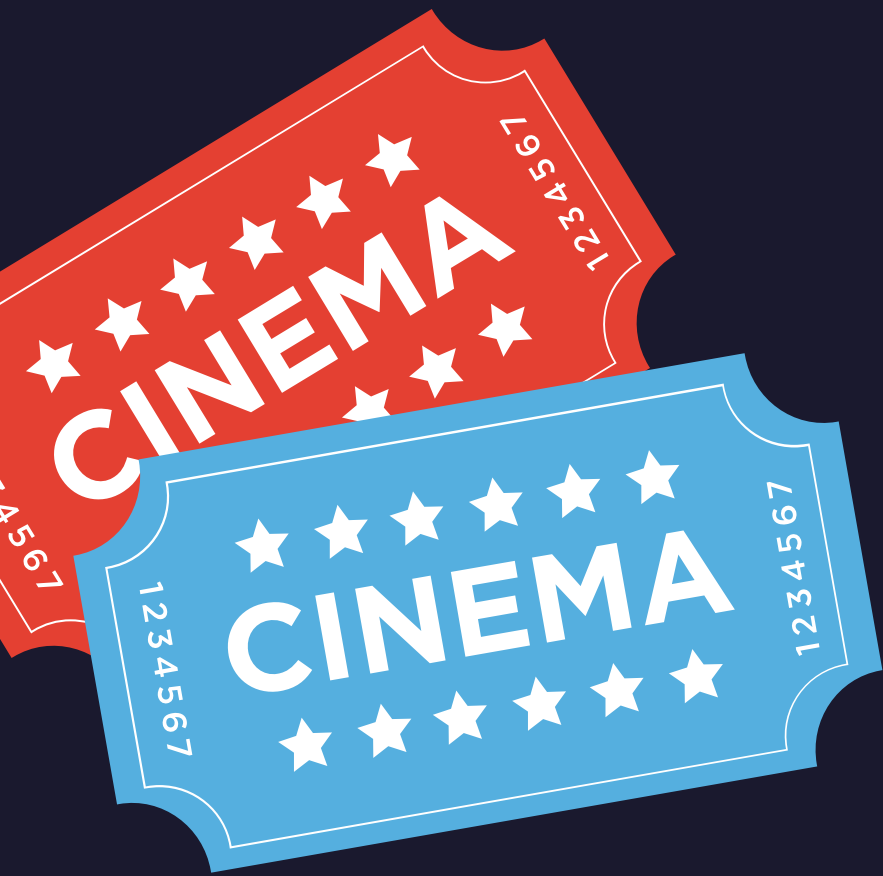
- 111 Students
- 67 Male and 44 Female
- Completers: 45

## 2023-24 Program Numbers

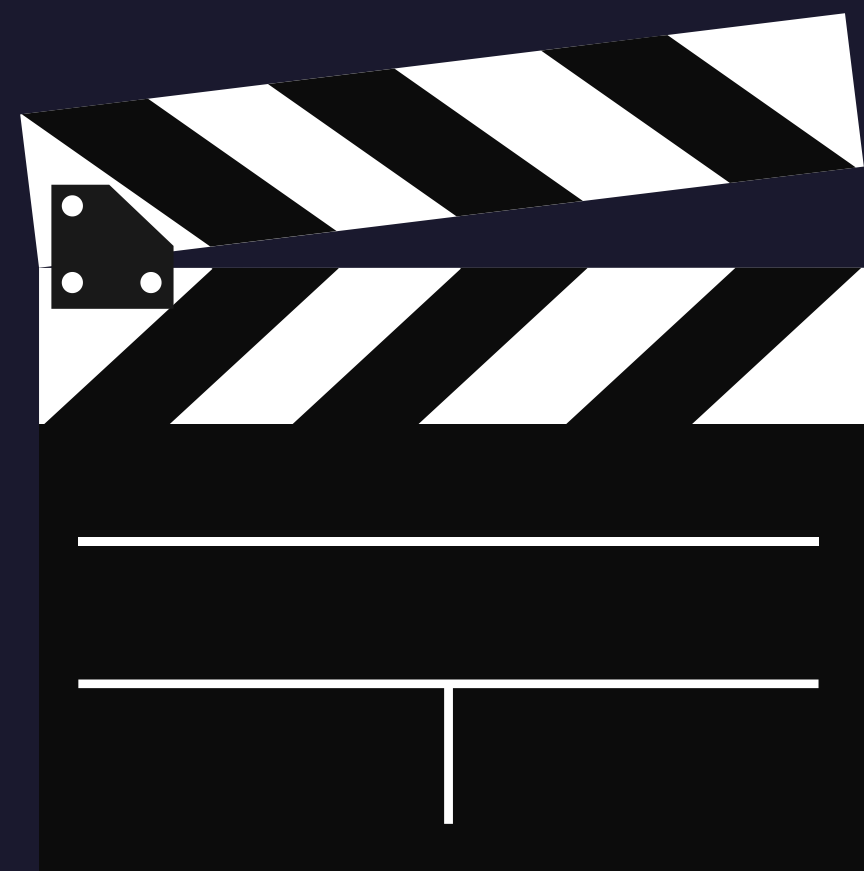
- 111 Students
- 56 Males, 55 Female
- Completers: 41







# Student Showcase



# Digital Media & Filmmaking Program

## Intro to Digital Media Per 3

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<https://drive.google.com/file/d/1vg6qWWoA56panoY6EZ47WDih2ZKfb2Sj/view?usp=sharing>

<https://docs.google.com/presentation/d/19x1UTvBl9MQOJMzP640KeuluGkF5WoFdf0w5Ym-A4VI/edit?usp=sharing>

## Pre-Production Google Slides:

<https://docs.google.com/presentation/d/1ioBscjNydvmnEwWM9isu6SYEGCWdbTGtjCTnMOfiiOs/edit?usp=sharing>

[https://docs.google.com/presentation/d/168j33ZKlv9f\\_Dh16iHnecnDmPDwa5srJWml-cizxWvA/edit?usp=sharing](https://docs.google.com/presentation/d/168j33ZKlv9f_Dh16iHnecnDmPDwa5srJWml-cizxWvA/edit?usp=sharing)



# Digital Media & Filmmaking Program

## Filmmaking Period 2 Team 1

- [https://docs.google.com/presentation/d/1fFTTDyoPgfpPVvqPP2MaDJrHlsNip\\_QR4x8uF\\_Sbtjs/edit?usp=sharing](https://docs.google.com/presentation/d/1fFTTDyoPgfpPVvqPP2MaDJrHlsNip_QR4x8uF_Sbtjs/edit?usp=sharing)
- [https://drive.google.com/file/d/1RMyVLaKitZrWvefF\\_GLOvls4d7erLgp3/view?usp=sharing](https://drive.google.com/file/d/1RMyVLaKitZrWvefF_GLOvls4d7erLgp3/view?usp=sharing)

## Filmmaking Per 2 Team 2

- [https://drive.google.com/drive/u/0/folders/1cdvNE5J3LRNgCY9LurG\\_gnh4O4eNHu6y\\_](https://drive.google.com/drive/u/0/folders/1cdvNE5J3LRNgCY9LurG_gnh4O4eNHu6y_)
- <https://docs.google.com/presentation/d/1lU5VlxSU8e4FUMh0XLnjjeaLk2hPCmANzA4goXiPoU8/edit?usp=sharing>

## Filmmaking Per 5 Team 3

- [https://docs.google.com/presentation/d/1V\\_VAdR6paQ4izW21AUISVrJX8Ce2gzO6YVYuHClouNM/edit?usp=sharing](https://docs.google.com/presentation/d/1V_VAdR6paQ4izW21AUISVrJX8Ce2gzO6YVYuHClouNM/edit?usp=sharing)
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# Digital Media & Filmmaking Highlights





Cinema Ed - FilmBoot - Drew University - 2023

FilmDoc - Documentary Workshop - Orange High School - 2024

Digital Film Club: 4th Year for OHS News - We have 10-15 students signed up for the program. Students Khalish Champaigne and Carla Giles are the President and Vice President of the program. We plan to expand the program and attendance with O.P.A.

### Work Based Learning Opportunities:

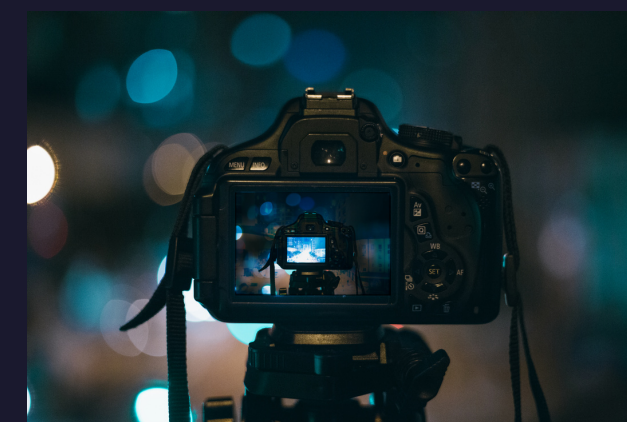
David Champaigne was hired as the 2nd Cameraman for a short film, produced by our OHS Alumni - Jeffrey Sterling

Golden Door Film Festival - Internship Opportunity

Newark LGBTQ+ Film Festival - Internship Opportunity /P.A. (April 14th - 16th)

Faith Lewis - Internship with Pullum Productions

Fiim Shoot Proposal with the creators of catalysm.begins for 2024  
Student Internship Opportunity





# Internships & Work Based Learning



**David Champagne was hired as the 2nd Cameraman for a short film produced at Kean University by OHS Alumni Jeffrey Sterling .**



# Community Engagement:

Manhattan Neighborhood Network  
Orange Police Department  
Cinema Ed

**Mayor Dwayne D. Warren, Esq.**

O.H.S. News  
Ms. Brown's Dance Team  
OHS Music and Theater Department  
Mr. Pope - Sneaker Donations  
Senior Decision Day

Newark LGBTQ+ Film Festival  
Hudson Pride Center  
Garden State Equality  
Out Montclair

Rutgers University  
NJPAC  
NJIT  
Drew University





# Current Industry Standards

AI Artificial Intelligence  
Rise of Streaming  
Equipment & Technology used for  
Post-Production.





# NEXT STEPS

## Questions for Committee Members:

- What are some great resources that students can use to obtain an internship?
- What are some great film festivals that students can submit their films to in New Jersey, and New York?
- What are some work based learning opportunities in NJ or NY?
- Universities to contact to provide dual enrollment opportunities: Montclair University, Rutgers, and NJCU.

Thank you for attending. Our next meeting will be in April/March of 2024.