


# Digital Citizensh ip



common  
sense  
education™



*As school communities continue to innovate teacher practice, how do we ensure students are thinking critically, behaving safely, and participating responsibly in our digital world?*

# Why is digital citizenship important?

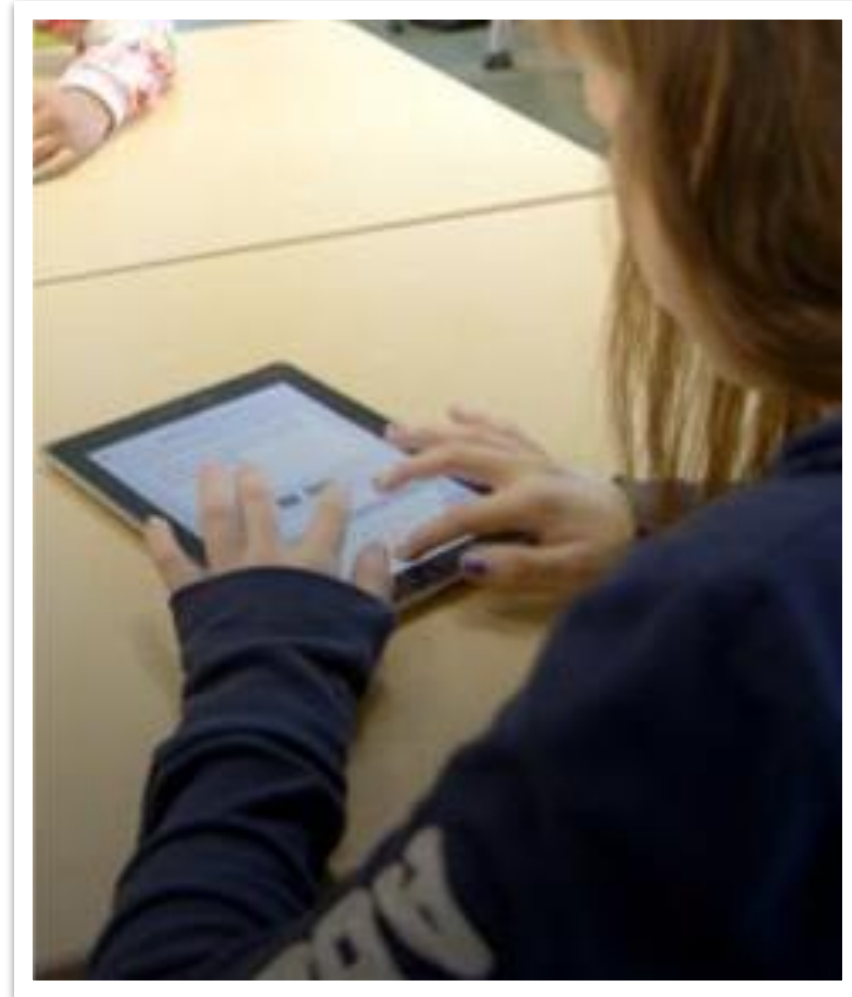
Technology offers students great opportunities for self-exploration, creativity, connection, and learning, yet kids may also experience challenges such as:

- Oversharing and damage to reputation
- Cyberbullying
- Not understanding how to analyze and evaluate the credibility of information



# How can schools address digital citizenship?

- Use resources from Common Sense Education to engage parents and empower students to think critically, behave safely, and participate responsibly online.
- Work toward Common Sense Certified School status.



# What is Common Sense?

Common Sense is a national nonprofit organization that provides free resources to educators and advice to parents so that kids can harness the power of technology for learning and life.



# Common Sense Education resources: Student instruction



K–12

Digital Citizenship  
Curriculum

- Developed in conjunction with Dr. Howard Gardner, Harvard School of Education
- Aligned to Common Core ELA & NETS standards
- Available online, in iBooks Textbooks, and on Nearpod



Digital Passport  
(Grades 3–5)

- Immersive, interactive blending learning experience for 3rd- to 5th-grade students
- "Badging" for game completion
- Award-winning; available on web platform, Edmodo, and as an app for mobile devices



Digital Compass  
(Grades 6–8)

- 6th- to 8th-grade interactive, 8 "choose your own adventure" stories, based on K–12 Curriculum categories
- Developmental differentiators embedded in gaming



Digital Bytes  
(Grades 9–12)

- 9th- to 12th-grade student-directed, media-rich interactive that tackles real-world dilemmas
- Teens create multimedia projects, presentations, & videos
- Ideal for after-school and/or blended-learning environments

# Common Sense Education resources: Family engagement



Connecting  
Families  
Program

- Comprehensive program that allows schools and community centers to educate parents/caregivers about how to help their children become good digital citizens
- Materials available in Spanish and English



Host

- Host a teen panel
- Forum for a conversation with youth & parents
- Facilitators Guide covers logistics and customizable promotional materials



Discuss

- Series of Conversation Cases guides parents/caregivers in discussion groups
- Family Tip Sheets offer advice



Share

- Materials you can use for parent/caregiver education
- Includes: digital glossary, advice videos, Family Media Agreement, parent blog, and more!

# Get Common Sense Certified!

## EDUCATOR

- Get trained
- Teach *either* a minimum of 3 hrs., 45 mins. (5 lessons) to one classroom OR a minimum of 2 hrs., 15 mins. (3 lessons) across 2+ classes.
- Engage families in multiple ways.
- Document efforts.

## SCHOOL

- Teach *either* a minimum of 3 hrs., 45 mins. of instruction (5 lessons) to two grade levels OR 2 hrs., 15 mins. of instruction to at least three grade levels.
- Engage families school-wide in multiple ways.
- Document efforts.

## DISTRICT

- 50% of schools in district must meet Certified School Criteria.
- Concrete plan to reach 100% in next two years.



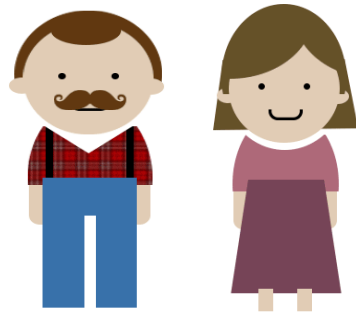
# Why get Certified?

## Students



Commitment to teach students to be safe, responsible, and respectful.

## Parents & Families



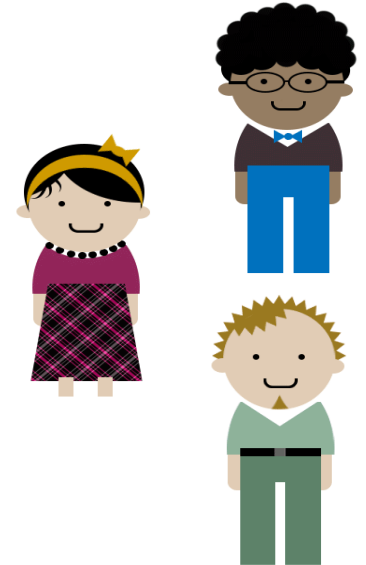
Commitment to engaging and educating parents and families to help kids be safe and smart online.

## School Culture



Create a positive school culture and expectations around media and technology.

## Community Awareness



Community awareness, engagement, and visibility.

# Common Sense Certified School Criteria

- Create your school's digital citizenship vision.
- Provide in-person or online professional development to staff.
- Complete the Digital Citizenship Certified School Implementation Plan.
- Using Common Sense digital citizenship resources, at a minimum, schools must lead digital citizenship instruction:
  - in two grades, teaching three hours, 45 minutes of digital citizenship instruction;
  - OR in three grades (or more) teach two hours, 15 minutes of digital citizenship instruction.
- Complete Digital Citizenship Teacher Worksheet if applicable.
- Engage and educate parents in three distinct ways.

# Steps to Certification



Implement!

Digital CITIZENSHIP

\* How can people's reputations affect...

\* What kind...

What are the essential sequences for my post?

6 September 2012

I took a photo of my friend and I want to post it...  
Now what?

Is it appropriate?

No, don't post it, because...

# Document your work

New applicants must provide at least 3 of the following examples:

- Photos of students engaging in lessons or interactives in which it's clear that Common Sense resources are being used
- A lesson plan or course syllabus including mention of and/or links to Common Sense resources
- A screenshot of, or a link to, your teacher website showing a link to Common Sense and/or a description of work you're doing with students
- A sample of student work in which concepts learned from Common Sense resources are evident
- A sample screenshot or assessment from Digital Passport, Digital Compass, or Digital Bytes



# Celebrate





**Thank you.**

Visit [www.commonsensemedia.org/educators/certification](http://www.commonsensemedia.org/educators/certification) for more information.